

Webinar Sponsorship Opportunities

2020 Sponsorships

Benefits of Sponsoring an ALI Webinar

- Raise brand awareness
- Educate the marketplace
- Achieve measurable results
- Showcase your knowledge and expertise on webinar subject matter
- Provide downloadable resources to be used after the webinar
- Opportunity to participate as a thought-leader as well as a solution provider

Thank you for facilitating a wonderful conference. I appreciated and enjoyed so many different aspects of this conference.

- Customer Experience, Texas Disposal

2020 Sponsorships

ALI Attendee Sample

Director Corporate Communications
VP, Internal Communications
AVP, HR-Internal Communications
Sr. Mktg Communications Director
Global Diversity & Inclusion Comm Mgr
Dir., IC and Employer Branding
Global Head of Employee Comms.
VP, Marketing & Communications
Sr. Director, US Communications
Sr Dir, Talent Brand + Experience
Dir., Internal Communications
Sr Mgr, HR & Communications
VP, Communications
HR Comms Coordinator

ALASKA AIRLINES
AMERICAN EXPRESS
AMERICAN NATIONAL INSURANCE
BEN FRANKLIN TRANSIT
CISCO
G6 HOSPITALITY, INC.
HP INC.
IMPERIAL DADE
MCDONALD;S
MEDIDATA SOLUTIONS
PGA TOUR
POLYCONCEPT NORTH AMERICA
SANTANDER US
ST. JUDE CHIRLDREN'S RESEARCH
HOSPITAL

Thank you so much for putting together such a great conference last week in Boston. For me, it was a perfect blend of actionable takeaways, big picture inspiration and networking.

I really enjoyed it.

- Internal Communications & Media Relations
Manager, Mohawk Industries, Inc.

Bronze Sponsor | \$800

- Company logo on webinar webpage
- Company logo on Welcome Waiting Room Slide
- Company information and link of choice provided to attendees via chat
- Participation in all sessions
- Copy of recorded sessions and chat

Silver Sponsor | \$1,200

- All bronze sponsorship items
- Sponsored resource (e-book, info-graphic, whitepaper) emailed to all webinar participants the following day
- Mentions on social media (Twitter and LinkedIn)

Gold Sponsor | \$1,800

- All bronze and silver sponsorship items
- Opportunity for a 15 minute demonstration of product and solutions
- Post-webinar contact list
- Logo on promotional emails to database of 60k professionals



*All sponsorships are customizable
Contact an ALI Representative for more information*