

You are submitting a proposal to speak at the:

**Intranets for Health Care Conference  
February 13 – 15, 2018**

- February 13<sup>th</sup>, 2018: Interactive, Consultant-Led Workshop Sessions
- February 14<sup>th</sup> & February 15<sup>th</sup>, 2018: End-User Case-Studies

➤ **CONTACT INFORMATION:**

Your Name: \_\_\_\_\_ Office Phone #: \_\_\_\_\_

Job Title: \_\_\_\_\_ Organization: \_\_\_\_\_

**To Be Submitted For Review**

➤ **ABSTRACT TO BE CONSIDERED – follow the format below**

**Title:** Your title should be catchy and highlight the key points you will be making

**Example:** *Connect, Engage, Inspire – Tips And Techniques To Drive Business, Increase Productivity, And Build Culture On A Shoe-String Budget And A Lean Team*

**3 – 5 sentences describing your topic/session.** This should provide readers with some background information on the challenge you encountered, the solution you found, and why it made a difference.

**Example:** *This highly informative session will assist you in gaining employee commitment and action by harnessing the energy of your employees themselves. Treasury Wine Estates has managed to do this with not only a lean team, but also a limited budget as well.*

*Following this discussion, you'll gain an understanding on how to successfully:*

**3 – 5 bullet points listing key takeaways attendees will gain from your session.**

**Example:**

- *Align your communication strategy and priorities with your company's strategic imperatives and culture*
- *Advocate for your employees: get deep into your business to have the pulse of the organization and the resolve to tell it like it is*
- *Generate engaging, on-brand messaging: leverage all of your employees to tell stories and generate rich content*

\*Any additional information you would like to submit for consideration is happily accepted.