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AUGUST 28<sup>TH</sup>  
SAVE \$400

# 3<sup>RD</sup> ANNUAL GAMIFICATION FORUM

Join The Conversation  
#GFNYC

How to use game strategies to enhance user experience, drive engagement and maximize organizational performance

October 6 – 8 | New York City

*I loved the conference! I think the line-up was terrific and representative of all sizes of businesses which I think makes it useful for everyone and helps broaden the talking points and open up different scenarios on the overarching topic...The organization was great and I loved the intimacy of the group.*

- Manager, Corporate Communications, Scripps Networks Interactive



## HEAR ENTERPRISE GAMIFICATION BEST PRACTICES FROM



GENERAL MILLS

GERALD VORTICE  
Learning Specialist



IBM

PORTER STOWELL  
Global Serious Games Lead



DIRECTV

MATTHEW PAPILLI  
Cultural Change Agent



in

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Global Account Manager-Elevate



BMO Financial Group

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THOMAS PAGEL  
Senior Director, Rules of Golf &  
Amateur Status

## INCLUDING LIVE-GAMING & INTERACTIVE SESSIONS FROM



Gamification has the power to connect and motivate your employees while encouraging behaviors needed to achieve organizational goals. Network with experts & collaborate with your peers as you learn how to:

- Create & manage** an effective internal gamification strategy
- Drive** behavior change and create a collaborative workforce with increased engagement and productivity
- Use** gamification to drive employee engagement, foster collaboration & achieve business results aligned with your organizational goals
- Reach** all employees – including your frontline team members – through the use of gamification

- Improve** the outcome of training initiatives
- Transform** daily mundane tasks into ones that are engaging & fun
- Leverage** gamification to drive user-adoption and build active communities
- On-board** employees into the gamified process through easy-to-use instructions

Return to the office  
recharged with an  
effective enterprise  
gamification strategy!

3 DAYS | 6 INTERACTIVE SESSIONS  
10 CASE-STUDIES

REGISTER TODAY >>>

Online: [www.aliconferences.com](http://www.aliconferences.com)  
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October 6 – 8 | New York City

Sponsorship & Exhibit Opportunities Are Available  
Space is limited, call Erin at  
(773) 695-9400 ext. 216,  
for more information.

## 5 reasons the Gamification Forum is a must attend:

- 1** Exclusive insights & live examples from over 12 senior level communication professionals and their enterprise gamification journey
- 2** Have your voice heard on the most important areas of gamification – breakout discussions, lunch outings, and interactive panel sessions with our expert speakers
- 3** Network! Network! Network! Connect, collaborate, and learn from your peers across a variety of industries
- 4** No sales pitches. Each speaker has come prepared to provide you with practical tips to take back to your office to revamp your internal communication & engagement gamification strategy – we guarantee it!
- 5** Tailor your forum experience by adding up to 4 optional workshops – discuss your biggest challenges in smaller peer groups and gain hands-on experience through creative exercises



Having trouble connecting with your employees? Looking for new ways to help them retain training information? Eager to reignite the passion and drive in your workforce?



## VENUE & LODGING INFO

All sessions will take place in a business class venue in the heart of New York City. If you need a sleeping room, there will be a list of nearby hotels (and possible discounts) on the Advanced Learning Institute website.

*Conference content was relevant and I put it to work the following Monday morning. Networking opportunities with speakers and co-attendees proved to be extremely valuable. I've highly recommended ALL conferences to colleagues since.*

-Community Engagement, Patelco Credit Union

**GROUP DISCOUNT**  
Register 3 colleagues  
and the 4th is  
**FREE**

**Your forum registration includes:**  
attendance, a notebook with additional meeting materials, digital copies of speaker presentations, continental breakfasts, morning & afternoon refreshments, evening networking reception, and complete contact list to keep in touch with your fellow attendees post-conference!

 Government employees receive \$200 off all listed prices.	SUPER EARLYBIRD PRICING: by July 31	EARLYBIRD PRICING: by August 28	REGULAR PRICING: after August 28
Forum Only (October 7 & 8)	\$1,499	\$1,699	\$2,099
Forum Plus ONE Workshop (October 6 - 8)	\$1,899	\$2,099	\$2,499
Forum Plus TWO Workshops (October 6 - 8)	\$2,199	\$2,399	\$2,799
Forum Plus THREE Workshops (October 6 - 8)	\$2,399	\$2,599	\$2,999
Forum Plus ALL FOUR Workshops (October 6 - 8) 	\$2,499 BEST VALUE!	\$2,699 GREAT VALUE!	\$3,099 ALL ACCESS!
Forum Materials Only (if not attending)	\$249		

Payment is due two weeks prior to the conference, September 22nd. If payment has not been received two weeks before the conference, a credit-card hold, conference form or purchase order will be taken to ensure your space.

**Cancellation Policy:** You may make substitutions at any time; please notify us as soon as possible. If you cancel (in writing) more than two weeks prior to the conference (before Sept. 22nd) a refund will be provided less a \$295 administration fee. Registered delegates who do not attend or who cancel two weeks prior to the conference or less (on or after Sept. 22nd) will be issued a credit memo. Credit memos will be valid for one year from date of issuance and can be used by anyone in your organization.



The Advanced Learning Institute's mission is focused on helping executives build strong personal relationships, expand their business knowledge of cutting-edge trends, and find proven solutions to a wide range of business problems. Our conferences bring together industry leaders and experts to share valuable business experience and best practices on how to meet tomorrow's competitive challenges, and find new solutions for business problems.

**WE GUARANTEE RESULTS:** The Advanced Learning Institute has been successfully providing senior executives with forums to share practical experiences and solutions to a variety of organizational challenges. We are so confident you'll benefit from the innovative strategies shared during this conference that we'll guarantee it! If you follow the advice of our speakers, and you don't improve efficiency valued at the cost of your registration fee, then we'll send you a full credit to be used for another event.

Thousands of satisfied alumni can't be wrong - register today for the opportunity to learn from our platform of proven experts! ©2015 A.L.I., Inc. All rights reserved.

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